



# DEVELOPMENT ROUND TABLE

## Conference *Agenda*

THE AFRICA-UNITED KINGDOM  
AGRICULTURAL AND NATURAL INGREDIENTS EXPORT CONFERENCE



SEPTEMBER 2ND – 3RD  
2024

FRIMLEY HALL HOTEL  
& SPA  
Lime Avenue, Camberley  
Surrey, GU15 2BG

# Our Speakers



*H. E. M. Mazoka*

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High Commissioner  
Zambia High Commission  
United Kingdom



*Lesley Batchelor CBE*

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International Trade Expert, Chair  
of The Paddy Ashdown Policy  
Research Ltd,  
Co-Founder of Export-Angels.com



*Susan Payne*

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Co-founder Sustainable Planet  
Ltd, Co-founder Holistic  
Agricultural Investments  
Group, Africa Ltd



*Holly Tonge*

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Founder Bright Finch  
Customs, Excise &  
International Trade Services



*Josephine Faal*

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Founder Development Round  
Table  
Development Economist,  
Trade Expert, Entrepreneur &  
Author



*Marcus Rigg*

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Director of Programmes  
Development Round Table  
Fashion Industry Executive  
& Business Owner



*Susana Ecclestone*

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Co-founder & CEO  
Board Member  
Harrington Blue & Partners



*Jaylene Kunaoye*

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Cosmetic Scientist  
STEM Ambassador  
(British Beauty Council)



*Dr Egbe Godswill Agu*

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General Manager  
Projects with BUA Group,  
Abuja Office - Nigeria.

# Conference Agenda

## MONDAY SEPTEMBER 2

***08:30AM - 09:00AM***

*Registration and Welcome Tea & Coffee*

***09:00AM - 09:10AM***

Welcome Address

By Lesley Batchelor OBE

International Trade Export & Co- Founder Export Angels

***09:05AM – 09:10AM***

Overview of the conference objectives and agenda

By Marcus Rigg - Director of Programmes

***09:10AM – 09:40AM***

KEYNOTE: "Unlocking Zambia's Agricultural Export Potential"

By Her Excellency Macenje Mazoka

High Commissioner Zambia High Commission UK

***10:10AM – 10:30AM***

Keynote: A Guide to Sourcing Practices in the UK

By Lesley Batchelor OBE - International Trade Export

& Co-Founder Export Angels

***10:30AM - 11:00AM***

*Morning Refreshments*

***11:00AM – 12:00PM***

Keynote Presentation: Breaking Ground in Africa:

"Sustainable Agriculture, Plant Protein and Agri-Tech from an Operator and Investor Perspective"

By Susan Payne - Co-founder Sustainable Planet Ltd, Co-founder Holistic Agricultural Investments Group, Africa Ltd

***12:00PM – 12:30PM***

Session One: A Guide to the key standards and regulations at various stages of the Africa-UK agricultural export value chain

By Josephine Faal – Founder Development Round Table

Development Economist, International Trade Expert, Entrepreneur & Author

# Conference Agenda

## MONDAY SEPTEMBER 2

*12:30 PM - 14:00PM*

*Networking Lunch*

*14:00PM - 14:45 PM*

Session Two: Safety Standards in the Cosmetic Industry  
By Jaylene Kunaoye – Independent Cosmetic Scientist  
STEM Ambassador (British Beauty Council)

*14:45 - 15:30PM*

Session Three: "Unlocking Nigeria's Agricultural Export Potential – the case of Ginger" - By Dr Egbe Godswill Agu (PhD) - General Manager Projects BUA Group, Abuja Office, Nigeria

*15:30PM – 16:00PM*

AFTERNOON REFRESHMENTS

*16:00PM – 16:45PM*

Deep Dive Session: One-to-One Business Meetings & Breakout Sessions

*16:45PM – 17:00PM*

*Wrap up of Day One and Closing Remarks*

# Conference Agenda

**TUESDAY  
SEPTEMBER 3**

***08:30AM - 09:00AM***

*Registration and Welcome Tea & Coffee*

***09:00AM - 09:10AM***

Welcome Address & Overview of the conference objectives and agenda  
By Marcus Rigg - Director of Programmes

***09:10AM – 10:30AM***

Session One: Understanding UK Import Registrations, Taxes and Barriers to Trade  
By Holly Tonge – Director Bright Finch

***10:30AM – 11:00AM***

*Morning Refreshments*

***11:00AM – 12:00PM***

Session Two: Understanding Import Process and Timelines—Step by step overview of the UK import process from port to destination including clearance timelines, examinations and costs (including Incoterm implications)

Founder Bright Finch - Customs, Excise & International Trade Services

***12:00PM – 12:30PM***

Deep Dive Session: One-to-One Business Meetings & Breakout Sessions

***12:30PM – 14:00PM***

*Networking Lunch*

***14:00PM – 15:00PM***

Session Four: "How to Master Export Logistics: A Guide to Meeting Global Standards"

Co-founder & CEO Board Member - Harrington Blue & Partners

***15:00PM – 15:30PM***

Presentation: Case Study: Afroglobal's Strategy for Guiding African Exporters Through UK Regulatory Frameworks"

By Tendai Stephano – CEO Afroglobal Trade Ltd

# Conference Agenda

TUESDAY  
SEPTEMBER 3

*15:30PM – 16:00PM*

*Tea & Coffee Break*

*16:00PM – 16:30PM*

Recap: A Guide to Africa's Agricultural Export Value Chain

By Josephine Faal

Founder Development Round Table

Development Economist, Trade Expert, Entrepreneur & Author

*16:30 PM – 16:40PM*

*Wrap up of Day Two and Closing Remarks*

*19:00 - 22:00*

*Farewell Dinner*

# Special Guest



Her Excellency Macenje Mazoka

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High Commissioner  
Zambia High Commission  
United Kingdom

H.E. Macenje “Che Che” Mazoka has over 30 years of experience in the communications sector in the areas of business development, executive leadership, strategy, partnerships, technical, education and on-air presenting. Her professional experience also encompasses strategic business negotiations, social justice/advocacy, NGO support, Board leadership, team management and fundraising.

Prior to her diplomatic appointment, Mazoka managed Regional Communications and Stakeholder Relations for the South African Broadcasting Corporation (SABC) after having launched and led the Corporations Funding and Partnerships Department. Coupled with operational experience, Ms. Mazoka’s contribution to the SABC also extended to policy development and securing strategic business partnerships, both financial and otherwise.

Ms Mazoka started her media career at the Zambia National Broadcasting Corporation (ZNBC) before moving to the USA where she worked for the Public Broadcasting Service (PBS) at affiliates in both Washington DC and New York City. Mazoka also served as a lecturer for 8 years teaching graduate courses in Media Literacy and Media Ethics.

In addition to Media experience, Mazoka has served on numerous industry bodies, NGOs and Boards across the globe to share, shape and keep abreast of trends and advise on policy enhancement related to communications, business operations and/or partnership development. Recent affiliations include the South African Audio Visual Forum (SAAVF), the African Tourism Board (ATB), and the Develop Zambia Forum (DZF) to name a few.

Mazoka holds a B.A. degree in Broadcast Journalism from Howard University in Washington DC, a Masters in Media Management from The New School University in New York City and an Executive Management Development Programme Certificate from the University of Stellenbosch Business School in Cape Town, South Africa.

Ms. Mazoka is married with two children

# Special Guest



Lesley Batchelor CBE

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International Trade Expert, Chair of  
The Paddy Ashdown Policy  
Research Ltd,  
Co-Founder of Export-Angels.com

A strategic thinker and leader with over 35 years experience gained from 4 Blue Chip companies working on international trade, (b2b) and leading the UK's only professional body representing international trade. Responsible for rejuvenating the programmes and introducing a digital platform allowing easy anytime access to the Institutes qualifications for all. Award winning projects include guru.online.TV and opentoexport.com. Winning of CBI Business Women of the Year and CEO of the Year from the Congress of Trade Associations in 2015.

Lesley's board experience ranges from professional bodies, charities, CICs and limited companies. She is a skilled negotiator and board member comfortably spanning government and business interest. As co-chair of the Anti-Corruption Expert Panel with John Penrose MP, and with experience of producing and giving evidence at various select committees see profile details, covering all aspects of international trade. Last qualification, masters FT NED programme (level 7) through Pearsons.

Real world experience of trading internationally from establishing new markets and sustainable growth to brokering licences to optimise IP internationally. As a qualified IP Auditor through Coventry University Lesley finds sharing this skill vital to enhancing export growth for both physical and service brand led products.

Excellent knowledge of World Trade and how it interacts with shipping, insurance, finance and regulatory compliance are mixed with great communication skills to help Lesley make any topic interesting and clear. Often working with the BBC, TV, Radio and hosting events to ensure timely information is shared and understood with a smile and the appropriate amount of humour. See ExportBootCamps.com for more information.

Integrating African Exporters into the UK Agricultural Value Chain



# Special Guest



Susan Payne

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Co-founder Sustainable Planet Ltd,  
Co-founder Holistic Agricultural  
Investments Group, Africa Ltd

Susan has spent her 30 year career building businesses in global emerging markets, with the last 15 years spent primarily in Africa. After training as a lawyer, Susan's early career included senior management roles with JP Morgan and Goldman Sachs, as well as managing a hedge fund.

In 2016, Susan co-founded Holistic Agricultural Investments Group Ltd specialising in developing large sustainable agricultural projects across Africa, including commercial farms.

In 2020, Susan co-founded Sustainable Planet, an agri tech start up focused on addressing food security and climate change through the production and processing of plant protein.

In 2023, Sustainable Planet won the global Food Tech Challenge agri-tech award; the United Nations World Food Forum Innovation Prize and the African Southern Region Start Up of the Year award, and was listed in the Top 500 Agri-Tech companies globally. Susan was invited to present the company at COP28 on behalf of the United Nations and Microsoft.

Susan currently sits on the Board of the African Agricultural Council and Chairs a gender lens Fund which she founded to finance climate smart female-led SME's across Africa.

Susan has a BA Hons, MA, LLB (Law) and MBA diploma and has studied at Oxford, McGill, St Andrews and London School of Economics. She is also an Executive Coach and Mentor as well as being an athlete on the Great Britain and England Masters Athletics teams, winning gold, silver and bronze medals in 3 disciplines at the 2023 and 2024 World Masters Championships and silver medal at the 2023 European Masters Championships.

Integrating African Exporters into the UK Agricultural Value Chain

# Special Guest



Susana Ecclestone

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Co-founder & CEO  
Board Member  
Harrington Blue & Partners

Highly accomplished executive with extensive experience in management, international trade, and advisory roles. As the Co-Founder and CEO of Harrington Blue & Partners, she facilitates the internationalization of Latin American companies entering the UK and EMEA markets, and advises international funds on innovative investment opportunities in Latin America. Susana's leadership has been instrumental in developing strategic international partnerships, creating internship and mentoring opportunities for young talent, and providing cross-border strategic services. Her tenure as Executive Director of the British Argentine Chamber of Commerce further highlights her ability to forge strong business, trade, and investment links between the UK and Argentina, working closely with governments, embassies, and trade organizations to support a wide range of initiatives and events.

With a robust background in both the healthcare and education sectors, Susana has demonstrated exceptional capability in building and expanding organizations. At Bayada Home Health Care, she developed a new division catering to Latin American clients and spearheaded the company's first international expansion into India. Her strategic vision and operational expertise were also pivotal in managing multiple care homes and day centers at Bluebird Care, and leading the integrated care strategy at Social Care in Action. Additionally, as a Board Member at FuturED and an advisor to the Coalition of Green Chambers of Commerce, Susana has successfully designed and managed HR strategies, forged strategic partnerships, and promoted sustainable practices aligned with global standards. Her multilingual skills and dual citizenship further enhance her ability to navigate and connect diverse international markets.

Integrating African Exporters into the UK Agricultural Value Chain

# Special Guest



Holly Tonge

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Founder Bright Finch  
Customs, Excise & International  
Trade Services

Holly is the Director at Brightfinch Limited, which she established in 2018 following a successful career in international trade and compliance.

With twenty years experience, Holly has extensive knowledge of UK and EU customs procedures.

Specific areas of speciality include authorised economic operator (AEO), temporary storage (ETSF), customs warehousing, excise authorisations and guarantees. Holly has been managing projects in these areas for over five years.

Holly works with the Institute of Export & International Trade as a Trainer and Tutor, and is an ICC Registered Trainer of Incoterms 2020.

Industry Qualifications & Certificates:

- IOE&IT Diploma in World Customs Compliance & Regulations
- UK Customs Academy Accredited Customs Professional
- ICC Incoterms 2020 Trainer Certificate
- Dangerous Goods Safety Advisor (Road)

Integrating African Exporters into the UK Agricultural Value Chain